

HR FLORIDA

CONFERENCE & EXPO

AUGUST 27-29, 2018

GAYLORD PALMS RESORT & CONVENTION CENTER
KISSIMMEE, FLORIDA

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Celebrating 40 years
SINCE 1977

TUESDAY NIGHT CONCERT SPONSOR OPPORTUNITY

TUESDAY NIGHT CONCERT SPONSOR



YOUR COMPANY presents Flo Rida! Click on videos!



TUESDAY NIGHT CONCERT SPONSOR

Package Includes:

- Exclusive Sponsorship of the Tuesday Night Concert featuring Flo Rida
- 30 VIP Tickets for Tuesday Night Concert — Get your clients FRONT and CENTER
for this concert
- Bag stuffer Invitation/Ticket to Concert with your company's branding
- Logo on HR Florida website and
- Three (3) minutes of microphone time at Tuesday General Session
- Logo displayed during Tuesday Night Concert and throughout concert hall
- Drink Tickets for Tuesday Night Concert - 30

TUESDAY NIGHT CONCERT SPONSOR

Package Includes: SILVER PACKAGE

- One (1) 8' x 10' booth in Expo Hall with one (1) 6' skirted table, one (1) 7x44" ID sign, two (2) chairs, and one (1) wastebasket
- Four (4) lunch tickets to be used on Monday or Tuesday.
- Two (2) drink tickets for the Monday Grand Opening Cocktail Reception
- Logo and description of company products/services (up to 40 words) included in on-site Conference Guide
- Twelve (12) month basic listing on website Buyer's Guide
- "Thank You" acknowledgment in HR Florida Review (deadline April 15, 2018)
- **Electronic pre/post-conference participant and vendor list**
- Company LOGO listed on the HR Florida Expo Hall Entry Arch & General Session Arch
- Company LOGO on HR Florida website
- Basic profile on Conference Mobile App
- **Spot on the Expo Hall Game Card**
- HR Florida Social Media PR/Sponsorship targeted reach program
- Quarter page ad in official Conference Guide

TUESDAY NIGHT CONCERT SPONSOR

Great Package includes EXCLUSIVE sponsorship of the Tuesday Night Flo Rida Concert, a priority booth in the expo hall and all the things included in the Silver Package.

Cost: \$26,000.00

2,000 plus attendees will be at the Gaylord Palms this year while HR Florida celebrates its 40th anniversary! This package will not last long.

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Questions? Interested? Call Roger Lear
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More info: www.hrfloridaconference.com