



Ever Dream of Receiving the Type of Training Only World-Class Brands Deliver?

THE DREAM IS OVER.



BRANT MENSWAR

- Award-winning singer-songwriter, including with his Blues-Rock band, Big Kettle Drum
- Speaker & author of *“Rock and Roll With It - Overcoming the Challenge of Change”*
- Managing Partner of Banding People Together, a supergroup of behaviorists, strategists and musicians, focused on amping up collaborative cultures



JIM KNIGHT

- One of the nation’s most popular speakers
- Best-selling author of *“Culture that Rocks: How to Revolutionize a Company’s Culture”*
- Former head of training & development for 21 years with Hard Rock International
- One of Training Magazine’s Top 125 training brands in the world

COLLECTIVELY, BRANT & JIM HAVE WORKED WITH ORGANIZATIONS SUCH AS:

- Coldwell Banker
- ADP | Bentley | Cisco
- Cornell | Focus Brands
- General Mills | Hampton
- Hershey | Honeywell
- Hilton | LEGO
- Meeting Professionals Intl.
- Microsoft | NASA
- Ocean Spray | Planet Fitness
- Price Waterhouse Cooper
- Society of Human Resource Management
- Sony Pictures
- St. Jude Children’s Research Hospital
- Subway | SunTrust
- Taco Bell | Volkswagen

THE PROGRAM

THIS HIGHLY ENGAGING, MUSIC-ORIENTED INTERACTIVE WORKSHOP IS JAM PACKED WITH CUTTING-EDGE CONCEPTS, REAL WORLD EXAMPLES AND THOUGHT-PROVOKING TAKE AWAYS...ALL TAUGHT THROUGH THE SPIRIT OF ROCK ‘N ROLL.

Unique Concepts

- Increase your capacity & capability
- Amp up your personal brand
- Create customer obsession
- Expand your perceived value
- Understand & guide client change
- Produce more results



PROGRAM OFFERINGS

KEYNOTE

60-90 min various, interactive sessions
(for any size audience or industry)

HALF DAY

Perfect for adding an edu-taining block to your event

FULL DAY

For those seeking a customized, full immersion experience
(complete with live performances)

MULTI-DAY

For the full Learning & Development festival experience; a holistic approach for leaders and their teams